

II
INTERNATIONAL
**AGRO
FESTIVAL**

July, 15-17th 2010

The second international Agrofestival will take place in the Lipetsk region in the middle of summer

The second International AGROFESTIVAL organized by Group of Companies «Agroprom-MDT», will take place in the village of Palyonka in Stanovlyansky district of the Lipetsk region from July, 15 till July, 17th, 2010. Three days of active and interesting rest in the open air, test drive of 20 kinds of agricultural machinery, presentation of novelties in product ranges of the companies-manufacturers, and also fascinating shows, prizes and gifts are awaiting you.

We invite colleagues, partners and friends to an annual trade forum of Agrofestival-2010. For the second time the largest in agrotechnical field event will collect visitors to introduce the latest developments of the agricultural machinery market, special water-soluble fertilizers, seeds of grain and technical crops, crop protection means, to give the chance to see the best breeds and hybrids of grain and technical crops at demo fields, to appreciate brand-new agricultural machinery at work and to communicate to manufacturers and «colleagues on shop» during a bright and memorable holiday. In 2010 the meeting at «Palyonsky» farmstead promises to be really large-scale: it will occupy a whole of three days that means even more communication, valuable information and useful acquaintances.

The second International Agrofestival will become a meeting place for leading experts in the field: heads of agroholdings, large enterprises, investors and chief agronomists from Lipetsk, Oryol, Tambov, Belgorod, Voronezh, Bryansk, Kursk, Nizhniy Novgorod, Kostroma, Tula, Saratov and Volgograd regions, Rostov-on-Don, Republic Tatarstan, and also authorities of the Lipetsk region.

Guests from abroad are also expected in Palyonka: France, Italy, Finland, Belgium, Great Britain, the USA and Germany, Republic of Belarus - representatives of the companies which supply agricultural machinery, seeds, fertilizers and crop protection means on the Russian market.

Agrofestival will become a colourful event which will allow you to find new ideas for business development, will give useful practical advice for effective running of your business and will allow you to have a pleasant rest on the hospitable Lipetsk grounds.



FESTIVAL PROGRAM INCLUDES:

An agricultural machinery demo-display in operation

You will have a possibility to see subsoilers, soil preparation equipment, seeders and wheat-planters, row crop cultivators, self-propelled sprayers, grain carts and many other things from such leading manufactures as Ma|ag, MaterMacc, Rimeco, Ricosma, Perard, Faresin, Dominoni, etc in operation. You will be able to estimate the quality of agricultural machinery performance, compare different models, survey constructional and functional features of the machinery on display, and ask questions to representatives of manufacturers' engineering service.

Actions and discounts

During the demonstration of agricultural machinery the visitors will have a unique possibility to negotiate contracts on delivery of agricultural machinery with discounts up to 30 %.

Presentations from leading manufacturers of agricultural machinery

Visitors of Agrofestival-2010 will have a possibility to talk to experts of the companies-manufacturers and the best experts in the field of modern agrotechnologies from Russia and abroad.

Examination of demo fields

At specially prepared demonstration fields it will be possible to see a wide range of sugar beet, corn, sunflower hybrids from world breeding leaders, such as Florimond Desprez, Pioneer, Monsanto, Limagrain, Caussade Semences, Euralis Semences, to estimate crop protection means from BASF, BayerCropScience, DuPont and own products by «Agroprom-MDT», and also find out the results of application of complex water-soluble fertilizers and microelements chelates manufactured by SQM, NU3, TESSENDERLO, PRAYON, AKZO NOBEL, ICL-GROUP, Rotem, YARA.

Presentation of the Agroservice project

During the program visitors will get acquainted with the innovative project including diagnostics of soils, electronic mapping of fields and functional diagnostics of plants, the equipment and a technique for carrying out such research.

Besides, the participants will enjoy:

- the Lottery, delivery of prizes and gifts;
- the Concert program featuring Russian pop-star Natasha Koroleva.

The information on II International AGROFESTIVAL can be found at the official website www.agrofest.ru.

To become the participant and to find out more information, contact the organizing committee:



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